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Hertz partners with Barrington-based OMI

Daily Herald staff and wire reports

PRINT E-MAIL STORY

Published: 7/29/2009 12:00 AM

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Buzz up!

BARRINGTON - Hertz Corp. has partnered with Barrington-based OMI Industries, manufacturer of Fresh Wave IAQ, an all-natural odor neutralizing technology.

The companies are using the latest technology to ensure its rental cars are odor free.

Through the agreement, Hertz is currently using Fresh Wave IAQ technology, a "green" technology, in its cars at rental locations at 72 major U.S. and Canadian airports.

In addition, Hertz is introducing Fresh Wave IAQ at 1,000 off-airport locations and 170 licensee locations across the U.S., as well as at Hertz locations at London's Heathrow and Stansted airports.

OMI's technical expertise, the science behind its odor neutralizing products, and the fact that Fresh Wave IAQ is safe for Hertz employees and customers, placed OMI Industries in the forefront of other suppliers, Hertz said.



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